



**Department of South Dakota**

1600 W Russell St, Ste 135  
Sioux Falls, SD 57104  
605-332-7441  
Email: [anna@vfwdeptsd.com](mailto:anna@vfwdeptsd.com)

Greetings,

The South Dakota Veterans of Foreign Wars of the United States and its Auxiliary are pleased to announce that the annual VFW & Auxiliary Department Convention will be held in Mitchell, SD June 15-18, 2023. **Our current State Commander hails from Parkston! Please consider donating to this great event!**

Proud to have served overseas in combat area, South Dakota VFW Veterans and their families are excited about offering your business an opportunity to help sponsor this event. The 2023 meeting is anticipated to bring an estimated 150+ visitors to the Mitchell area.

We are looking for area businesses who support Veterans by offering the opportunity to sponsor this event in Mitchell, SD.

- Sponsorship of Friday, June 16, 2023:
  - Hospitality Night at Mitchell VFW Post #2750:
    - \$500.00 and includes a full-page color advertisement in the convention booklet along with a vendor booth at the Convention site (4-H Fairgrounds)
- Sponsorship of Convention lunches:
  - Thursday, Friday or Saturday June 15-18, 2023, lunches:
    - \$300.00 and includes a 1/2 page color advertisement in the convention booklet.
- Sponsorship of meeting breaks:
  - Thursday, Friday or Saturday June 15-18, 2023, meeting breaks:
    - \$200.00 and includes a ¼ page color advertisement in the convention booklet.

❖ **Convention Program Book size is 8 ½” X 11” - Book ad rates are as follows:**

<u>PAGE SIZE</u>	<u>B&amp;W RATE</u>	<u>COLOR RATE</u>
Full Page	\$150.00 B&W	\$200.00
½ Page (8” X 5 1/8”)	\$ 75.00 B&W	\$125.00
1/4 Page (3 ¾” X 5 1/8”)	\$ 50.00 B&W	\$ 80.00
Business Card	\$ 35.00 B&W	\$ 45.00

***\*Ads should be formatted as JPEG or into a Microsoft word document to meet printer’s request. The ads should be sent electronically via email. Program book questions & ads, contact Anna Arnold, Quartermaster and Adjutant. Email ads to [anna@vfwdeptsd.com](mailto:anna@vfwdeptsd.com)***

**Deadline for ads for Conference Program Book is May 30, 2023, at 4:00 pm CST.**

We are also offering the opportunity for businesses to supply promotional material by June 7th, 2023, to be placed in the conference welcome bags for attendees. Please contact Anna at [anna@vfwdeptsd.com](mailto:anna@vfwdeptsd.com) for more information.

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**Want to rent a booth at the 4-H Grounds (3200 W Havens Ave. Mitchell, SD) during this convention?**

**Cost is only \$100.00  
Booth is an 8' rectangle table**

\*\*\*Booth space is first come, first serve. Limited space available\*\*\*

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**FOR MORE INFORMATION:**

Dr. Marty Christensen - **605-933-2220**; [mchristensen@santel.net](mailto:mchristensen@santel.net)  
Anna Arnold - **605-332-7441**; [anna@vfwdeptsd.com](mailto:anna@vfwdeptsd.com)

**Mail all payment to:**  
Department of South Dakota VFW  
1600 W Russell St, Ste 135  
Sioux Falls, SD 57104

**OR**

Go to the link or QR Code to send payment.

<https://www.trailblz.info/southdakotamilitaryheritagealliance/eventcomplete.aspx?eventid=8>

